

**Homewood-Flossmoor Park District
2011-2012 GOALS & OBJECTIVES**

Goal #1 Develop and maintain recreational facilities and park areas to meet the current and future needs of the Homewood-Flossmoor Park District

1. Make physical improvements to Dolphin Clubhouse.
2. Replace the Auditorium roof.
3. Develop a plan for Dolphin Park and improve landscaping/beautify area.
4. Continue roof replacement plan at the Racquet Club by completing Phase III of the plan.
5. Complete Irons Oaks Discovery Center water remediation project to solve leaks & mold issues.
6. District-wide lighting project; re-lamp parks & parking lots.
7. Improve outside lighting & bandshell lighting at Irwin.
8. Install ADA doors at Goldberg.
9. Update playground replacement schedule; include contributions to school playgrounds.
10. Resurface indoor tennis courts.
11. Rebuild five bunkers at Coyote Run.
12. Install gutters on the north and south side of the administration building at Irons Oaks.
13. Continue park sign program by installing signs in at least five new parks.
14. Create & install trail signs on existing posts at Irons Oaks.
15. Finish granite boulder rumble strip project at Coyote Run.
16. Search for partnership to fund pavilion at Coyote Run.

Goal #2 Provide excellent recreation programs/services and customer support that will enhance the quality of life for all citizens in the Homewood-Flossmoor Park District

1. Evaluate teen programming needs. Consider trips with other agencies & programs offered at alternate H-F facilities.
2. Design a school-age fitness program where kids earn points for exercise, similar to Pizza Hut's Book-It reading program.
3. Implement program ideas from Master Plan.
4. Increase junior golf program, including establishing a target number of participants.
5. Improve efficiency of tennis registration process.
6. Install backboards at outdoor tennis sites.
7. Research inter-park district programming opportunities such as adult sports leagues.
8. Add an adult soccer program/league.
9. Offer more dog-friendly programs such as "Pooches & Pedals", a spring dog wash & bike tune-up.
10. Create a maple syruping program.
11. Take fitness to companies.
12. Investigate feasibility of outdoor triathlon utilizing Dolphin Lake for swimming portion.
13. Develop a Geocaching program.
14. Offer facilities tour for the public.

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Goal #3 Effectively administer environmental polices/programs to expand open space and conserve natural resources for present and future populations of the Homewood-Flossmoor Park District

1. Offer green educational programs such as:
 - a. Measuring Your Carbon Footprint
 - b. Reducing Home Energy Usage
 - c. Native Landscaping
 - d. Building a Rain Garden
2. Research feasibility of a site for a community garden & park district composting.
3. Investigate becoming a habitat/wetlands mitigations fund site.
4. Increase recycling at golf course.
5. Purchase green cleaning products & train custodians on proper usage & cleaning methods.
6. Install hand dryers at Goldberg and Coyote Run.
7. Offer environmental programs at other park district facilities.
8. Provide an alternate to SD153 for their White Pines Trip if they cancel the trip.

Goal #4 Provide staff with a working environment that fosters personal and professional growth

1. At Coyote Maintenance building restructure ceiling over golf course equipment lift to allow access to equipment repair.
2. Upgrade computer speed at Parks Department.
3. Implement employee reward system district-wide utilizing low or no cost incentives for motivation.
4. Develop district-wide computer resource guide.

Goal #5 Effectively administer the revenues and expenditures of the Homewood-Flossmoor Park District to maximize programs, facilities and parks

1. Seek funding & grants for new high ropes course.
2. Study gas usage by Parks Department to increase efficiency.
3. Evaluate location for theater practice other than Dolphin Lake Clubhouse so as not to displace rentals.
4. Develop a rental package for showers, parties, reunions & weddings.
5. Combine fitness at Racquet Club & Irwin.
6. Evaluate electronic infrastructure. Review data security, considering off-site & out of state storage.
7. Each department increase sponsorship/partnership by three within HF community.
8. Investigate memorial program at Rover's Run to finance improvements.

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Goal #6 Develop and implement district-wide marketing initiatives that will enhance participation and revenue

1. Completely revamp Coyote Run website. Include virtual tour & “card of the course”.
2. Hold seasonal district-wide meeting with people who plan programs to make sure there is no overlap & to identify opportunities for enhancement & enrichment.
3. Develop an online district-wide calendar for programs & events.
4. Create seasonal “next course” emails to entice current customers to sign up again.
5. Improve community & client knowledge of Irons Oaks’ programs & facilities.
6. Market early-bird registration opportunities to reduce class cancellations.
7. Use vehicles to advertise events other than Starry Nights.
8. Implement LERN brochure evaluation suggestions.
9. Research organizations with core members to create new opportunities.
10. Market golf & restaurant to teachers at HFHS, for example, host a yearly “teacher appreciation day”.